



Project Hope *for the Homeless*

Restoring Hope. Renewing Lives.

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*“Open my eyes so I can see what you show me
of your miracle-wonders” – Psalm 119:18*

www.projecthopeforthehomeless.org

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Painesville Twp., Ohio 44077



Ecumenical Shelter Network of Lake County, Inc.
d.b.a. Project Hope for the Homeless and
Families Moving Forward

2020 ANNUAL REPORT

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2020 LEADERSHIP TEAM

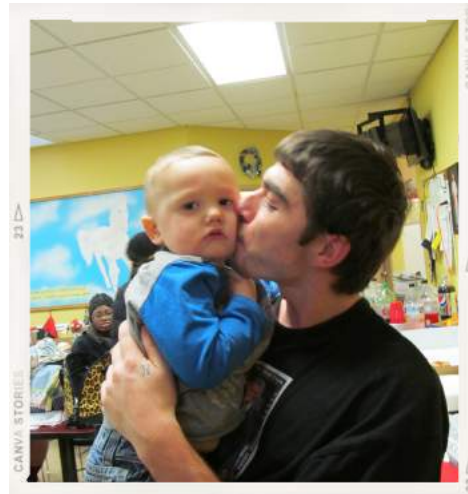
- Tonya Abney, Aftercare Coordinator
- Bryan Bossert, Property Manager
- Judy Burr, Executive Director
- Diana Capanna, Families Moving Forward Director
- Renee Cruz, Development Director
- John Hutchison, Grants & Communications Coordinator
- Denise Jones, Social Services Director
- Missy Knight, Volunteer Services Director
- Marian Ruckert, Finance Director
- Kelly Tanner, Administrative Assistant

A Story of Service

This winter has been very mild, but on one of the few days it was quite cold and blustery, we were wrapping up our day in the office when we heard a buzz at the adult guest lobby. It was a father, pregnant mother, a baby and a toddler. They had walked all the way from Mentor Avenue in this snowstorm. Just as our property manager was asking if they had a reservation or not, the family began to turn and walk away because they had not called. He ran after them up the driveway to stop them.

Our aftercare coordinator and property manager worked as a team to get them a reservation through 2-1-1 and speak with our family program coordinator to allow them entry. At this time, Families Moving Forward would be over their count for the night, but we made the judgment call to take them regardless since one of the current families only had an infant. They had not eaten or drank much in 48 hours and they were cold. Our team is so wonderful, always putting the guests' first and doing anything they can to meet their needs. I love working here and witnessing God at work through them.

Submitted By: Judy Burr,
Executive Director



Updated

MISSION STATEMENT

To respectfully and compassionately empower persons who are homeless with hope by providing them with emergency and transitional shelter, care, and guidance together with the community.

Updated

VISION STATEMENT

To be a solution in helping persons who are homeless to thrive and reach their most abundant life, inspired by the love of Jesus.

A NOTE FROM THE EXECUTIVE DIRECTOR

Dear Friends in Mission,

As soon as we set a well-planned, strategic direction for 2020-2023, a worldwide pandemic hit us! There was no way to prepare for what occurred, however, I could not be more proud and grateful for the way trustees, executive leadership, site staff, volunteers, guests, partners, and donors reflected the light of Christ. Everyone went into action and went above and beyond by addressing ingenious, creative ways to meet the needs of our population, working long hours, and efficiently coordinating matching funds to ensure we could respond to the demand.

Between securing and reporting on more than \$500,000 in COVID funding, creating and implementing new procedures, starting a new hotel program to serve the same capacity with social distancing guidelines, operating 24/7 during the stay-at-home orders and beyond, performing very stringent, regular cleanings in the shelter, and staff or volunteers regularly shifting schedules when they or their loved ones became COVID-positive, we have had our hands full. And of course, the very worst, was when we lost those we love from this terrible virus.

In the midst of all of this, the beauty is witnessing the generosity of all of you. This response from others has arrived in the form of extra meals, goods, funds, prayers, and service. We added 'together with the community' during our strategic planning sessions and in this unprecedented time, it proves that we need you, the community, to accomplish the mission.

Be Safe and Stay Healthy,



Judy Burr, Executive Director



2020 BLESSING AWARD – KAY & DAN SHANUIK



Kay & Dan Shanuik married 50 years and homeschooling all of their grandchildren, are both retired professionals who have made it a top priority to deliver bread and milk every week to the homeless shelter for the past 13 years! The number of souls they have nourished is difficult to capture, but we can testify that it is in the thousands.

Dan shared that he is inspired by the movie quote from George Bailey in 'It's A Wonderful Life', "The only things you take with you are those which you give away".

Thank you, Kay & Dan, for your example and for blessing those around you every day.

20 YEARS SERVICE AWARD MARIAN RUCKERT

Marian Ruckert began her career with the shelter in 2000 as our accountant. Over the past 20 years, she has been part of the significant growth that has taken place. We went from a small payroll with few payables to nearly 50 employees with various roles in the agency and many vendors. Our budget rose from \$300,000 to more than \$1,000,000 and she has helped both balance and plan this level of business. Marian is to be commended for her integrity and willingness to remain steady through our years of growth. Congratulations Marian for allowing the money to follow the mission. Your example has been stellar!



SPECIAL RECOGNITION

Project Hope for the Homeless received the Local “Heroes” Community Impact Award along with others who soared during the pandemic. Thank you to the Lake County Economic Development Council for this wonderful honor!



COVID CHAMPIONS

Although this was a very stressful time, it was nothing short of a miracle to witness all the leaders in our Northeast Ohio area work together to secure funds for the essential services required to expand hours and provide hotel stays!

Total 2020 Awards for Covid-19 **\$336,773**

Avery Dennison

EFSP/FEMA

ODSA Region 5

Greater Cleveland COVID-19

COHHIO Pandemic

Cleveland FDN COVID-19

Lifeline/ADAMHS

Lubrizol

Lake CDBG-COVID-19

ODSA CARES Act Phase 1

ODSA CARES Phase 1, Round 2

United Way COVID-19

ADULT SHELTER

The adult shelter was open to men and women 18 hours a day, 7 days a week during the stay-at-home orders and beyond. The remaining 6 hours/day, our guests found respite and lunch at the Salvation Army, Painesville Corps Monday – Fridays. On weekends, we remained open 24/7. New measures for the pandemic were taken and our census was reduced from 50 to 30 beds to properly social distance our guests.

This could not have been accomplished without every staff member working above and beyond his/her normal hours. They are to be commended for their courage to work in this high-risk environment and for working stressful, long hours each week during the worst of the pandemic.

- 280 total served
- 8,125 nights of shelter
- 29 day average stay
- 86% positive transitions
- 1,899 calls for shelter

FAMILIES MOVING FORWARD

The family shelter had a busy year with much more emphasis placed on education of staff and parents regarding children’s behavioral health and the autism spectrum. Our partnership with Crossroads Health was helpful in providing this guidance and training. It made a significant difference in the level and type of care many families were able to receive. Enabling parents to leave with realistic tools for real-life scenarios is one of the greatest gifts we can provide. We also expanded the family shelter hours to 24/7 during this time.

- 21 households served with 64 individuals
- 39 children including 6 infants
- 3 toddlers, 3 preschoolers, 21 elementary age
- 5 middle school age and 1 high school age
- 86% positive transitions
- 994 units of day shelter

HOPE HOUSE-SENIOR CARE

The pandemic made it challenging for our senior citizens. We had 2 seniors and a disabled adult in our transitional home, Hope House for the year. There is typically a 3-month stay, but due to the housing market being locked up due to the eviction moratorium and affordable housing being unavailable, they remained in our housing, however they did pay a subsidized rent.

- 3 residents in a transitional home for 1,098 units of service
- 16 seniors were eligible for Hope House
- 3 (Age 70+), 6 (Age 65-69) and 7 (Age 62-64)
- 5 reunited with healthy family/friends, 4 obtained subsidized housing, 3 obtained their own housing and 2 remain in the program at present
- Reasons for homelessness: 6 mental health and chemical dependency issues, 5 lacked income, 2 mental health issues only, 2 experienced domestic violence and 1 family dispute
- Lake County Council on Aging provided Meals on Wheels the entire year to our Hope House residents
- Lake County Commissioners predict by 2035 those 65+ will be the majority of our population in Lake County.

HOPE HOTEL

This program was set-up within weeks of the Covid-19 virus coming to Lake County. Our administration and 1-2 site staff provided the ongoing case management and support until Covid-19 funds became available. It was beautiful to witness everyone work together to meet this vital need. We were blessed to partner with a local hotel just a short distance from the shelter. These guests received the same services of shelter, care and guidance as our shelter guests. This kept guests safe when we required overflow beds for the pandemic and it housed our families when our staff fell ill for a two-week period.

- 31 hotel guests
- 1,106 nights of shelter
- 55% positively transitioned, 16% were currently being served at year-end and 29% left voluntarily

JOG WITH FROG 5K SPONSORS

This year's race to raise awareness and funds went virtual. Each person ran on their own course at a time convenient for him/her. We appreciate the race participants and sponsors who helped us to raise \$3,402.86 for the mission during a tough fundraising climate.

A special thanks to our headline sponsor – AquaDoc Lake & Pond Management and for all of our Froggy Friend Level sponsors:

- Fitzgerald's Irish Bed & Breakfast
- How Money Works, Grace Himmelright
- JLP CPAs
- Location Carpet & Flooring, Painesville
- Scooter's World Famous Dawg House



NIGHT OF HOPE VIDEO SPONSORS

Diamond Sponsor:

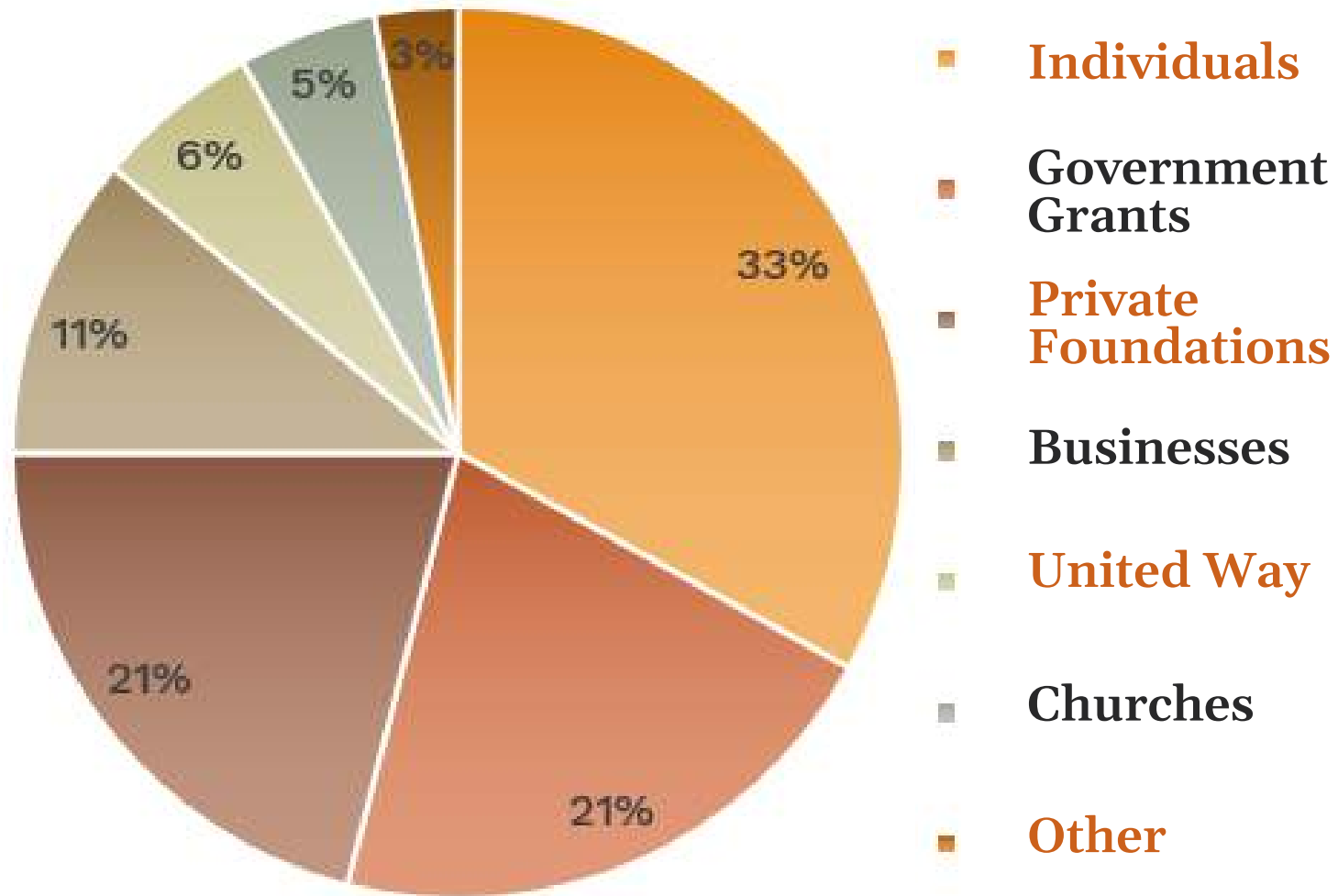


Gem Sponsors:



Ron & Karen Schafer

FINANCES YEAR-END 2020



2020 VISION OF HOPE CAMPAIGN

Major Gifts	93 Donors \$262,468.22
Individual Donors >\$1,000	976 Donors \$162,228.35
Total Individual Giving	1069 Donors \$424,696.57
New Donor Acquisition	382
Endowment Fund as of 12/31/2020	\$141,397.91

Preliminary Unaudited Financials

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AFTERCARE PROGRAM

For our former guests, aftercare is an extended family to them. The pandemic has been rough on them and our monthly educational workshops and events are one way to help them get out of isolation; however, we were prevented from hosting those events this past year. Calls, cards, and informational pamphlets became the way to communicate. We sure missed our get-togethers!

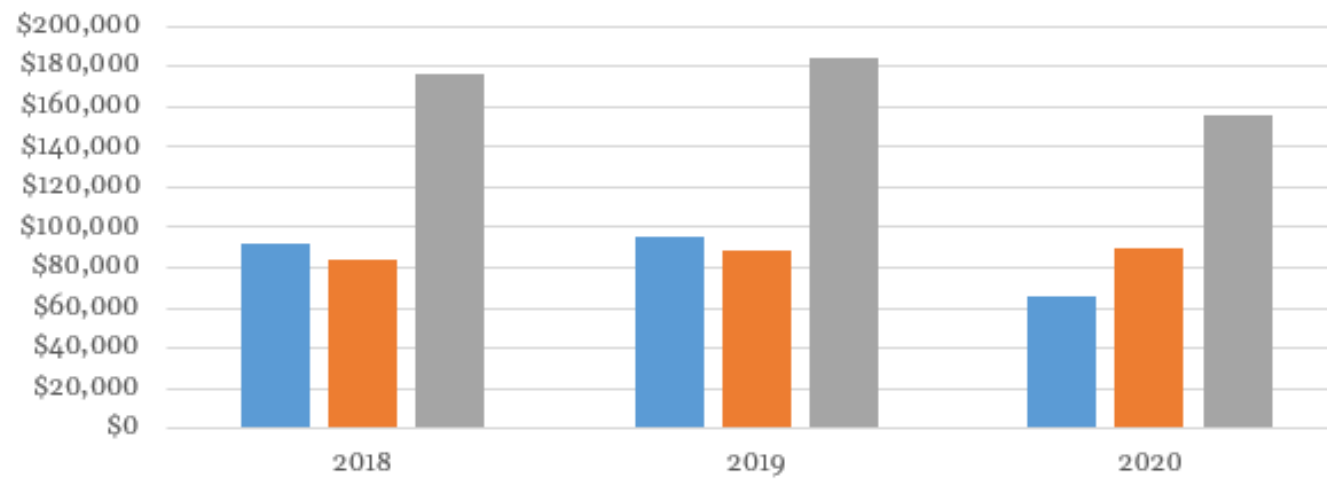
- 68 households including 76 adults and 39 children served
- 103 guests referred to housing subsidy, 39 received (38%)
- 69 care packages 'boxes of hope' were distributed
- Every child left with a 'crate for kids' kit from Christ Child Society (hamper with items for child's bedroom at move)
- Monthly workshops and events canceled due to pandemic
- Drive-By Thank You Event hosted by former guests to acknowledge our faithful volunteers!
- 25 homes received turkeys-n-sides from Truline Industries
- 19 adults and 26 children were adopted for Christmas gifts
- Moves, furniture and other items coordinated as available



VOLUNTEERS

2020 was a difficult year for everyone, but what made shelter operations easier is the amount of new and current volunteers who stood with us through the storm. Meal donations attained a new record, and shelter volunteers were nearly on par with 2018. Our volunteers are an inspiration of tireless effort and commitment to: pray, donate funds, supplies, & food, come on site and serve from home. We are honored to partner with hundreds of individuals who bless us with the most generosity and love we could expect.

Shelter & Meal Values 2018-2020



	2018	2019	2020
Shelter Vol Value	\$91,986	\$95,921	\$65,490
Meal Vol Value	\$84,567	\$88,200	\$90,068
YTD Value	\$176,553	\$184,121	\$155,558

	2018	2019	2020
Applications	143	128	177
Volunteers	131	142	133
Volunteers Trained	42	58	44
Shelter Vol Hours	7,243	7,407	4,913
Shelter Vol Value	\$91,986	\$95,921	\$65,490
Meal Vol Hours	1,708	1,695	1,816
Meal Vol Value	\$84,567	\$88,200	\$90,068
YTD Value	\$176,553	\$184,121	\$155,558

FINANCES YEAR-END 2020

Individuals	\$298,506
Government	\$249,773
Foundations	\$257,454
Businesses	\$132,446
United Way	\$76,267
Churches	\$64,927
Special Events	\$15,040
Schools/Civic Support	\$4,068
Other	\$2,767
TOTAL INCOME:	\$1,201,248

Personnel	\$581,494
Facility Costs	\$122,760
Office/Admin	\$146,921
Guest Services	\$67,008
Fundraising	\$79,849
TOTAL EXPENSES:	\$998,032

SURPLUS	\$203,216
*In addition to these numbers	
In-Kind Meals, Service	\$155,558