



Project Hope *for the Homeless*

Restoring Hope. Renewing Lives.



2021
ANNUAL REPORT

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A LETTER FROM THE EXECUTIVE DIRECTOR

Dear Friends,

On behalf of the shelter and our board of trustees, I would like to thank you for your unwavering support in uncertain times. We have ended 2021 in a solid place by working together with the entire community to meet the needs of those experiencing homelessness. I'm especially proud of our site team working hard and enduring the increased stressors of this past year.

Together, we broke the cycle of many barriers leading 82% of the men, women and children walking through our doors to achieve a more abundant life within 27 days. This was accomplished in the face of a pandemic. In addition, our guests struggled with added barriers and/or severe and acute mental health issues.

Despite all of that, our guests soared when given the opportunities, resources and support. They, too, worked hard.

Our donors really stepped forth and made all of this possible with their generous, heartfelt giving. Be sure to read about our first ever, Experience the Hope event that proves when we work together in mission, the results are phenomenal!

Thank you for helping us to Break the Cycle of homelessness in 2021. In 2022, I hope you'll join me in focusing on creating a Path to Joy for those we serve.



In Appreciation,

A handwritten signature in black ink, appearing to read 'Judy Burr'.

Judy Burr, Executive Director

MISSION STATEMENT

**To respectfully and
compassionately empower persons
who are homeless with hope by
providing emergency and
transitional shelter, care, and
guidance together with the
community.**

VISION STATEMENT

**To be a solution in helping persons
who are homeless to thrive and
reach their most abundant life,
inspired by the love of Jesus.**

PROGRAM PARTNERS

2-1-1	Information & Referrals
CWRU Students	Medical Assessment created
Crossroads Health	Crisis Intervention
Daisy	Therapy dog for families
Extended Housing	Linkage to mental health services
Forbes House	Communication
Lakeland Nurses	Interns provide Health/Wellness
Laketrans	Transport to/from Shelter
OSU Extension	Employment Readiness & Parenting
Morley Library	Storytime
Salvation Army	Daytime Shelter/Lunch Program
U.S. Bank	Financial Literacy
WomenSafe	Stress Management
Pastor Zimmerman	Action for Recovery

TRAINING PARTNERS

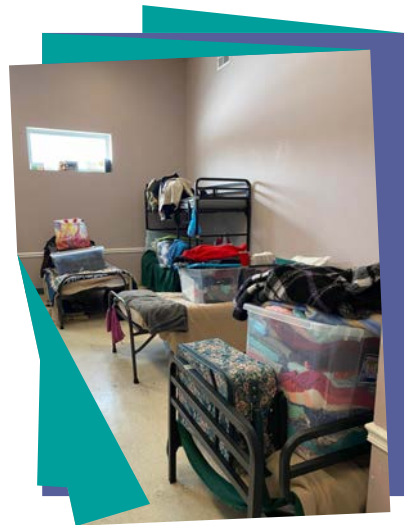
Crossroads Health
Deepwood
Harriet Tubman Center
Lake County Alcohol, Drug Addiction and Mental
Health Services Board
Lake County Job & Family Services
Lake County Sheriff's Office
Lake Geauga Recovery Center, Inc.
Painesville Twp. Fire Department

ADULT SHELTER

Total Guests Served	298
Shelter Nights	8,160
Average Length of Stay	27 days
Positive Transitions	82%
Shelter Calls at 2-1-1	2,421
Incidents	257 (911:72)
United States Veterans	11
Mental Health, Chemical Dependency, or Both	71%

ADULT & FAMILIES STAFF TRAININGS

- Self-Care
- CPR/Defibrillator/Narcan
- De-escalation
- Human Trafficking
- Mental Health First Aid
- Motivational Interviewing
- Safety/Security – Recap of Active Shooter
- Best Practices for Documentation
- Street Drugs – Signs/Symptoms
- Suicide Prevention
- Trauma-Informed Care



FAMILIES MOVING FORWARD

59
19
23
36



Total Guests Served
Total Households
Parents
Children

Infants	7
Toddlers	4
Elementary Age	21
Middle Schoolers	4

1,561
88%
66 (18-LCJFS: 6-911)

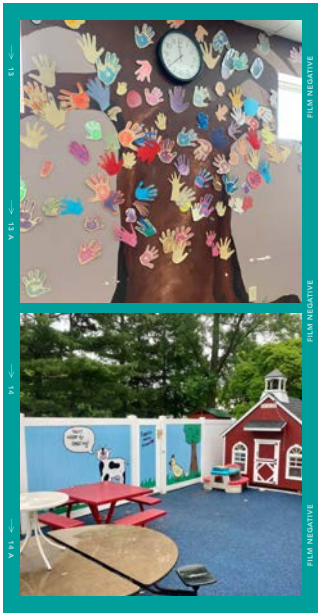
Shelter Day Units
Positive Transitions
Incidents

It was a challenging year with more children acting out due to the increased stress and lack of coping skills. They struggled this year. As a result, the parents also required more support.

FAMILIES SPECIALIZED TRAININGS

- Autism Spectrum Disorders
- Behavioral Health for Children/Youth
- Child Abuse & Neglect

“I came to the family shelter with my 11-month-old. I didn’t stay too long, but while being there I met the greatest people ever. I met all my goals within a week. Project Hope for the Homeless is the place to be if you need help. The staff here are extremely welcoming. I loved my time here. Thanks, staff, for helping me.” – Guest Mom



HOPE HOUSE- SENIOR CARE

Supported by Lake County Senior Levy Funds

Total Seniors	34
Age Range	
62 - 69	28
70 - 79	5
80 - 89	1
Total Hope House Residents	8
Total Shelter Nights	1,020
Positive Transitions	88%

Note: Hope House is a transitional home with subsidized or free rent for 90 days. It houses 3 seniors who are experiencing homelessness.



HOTEL PROGRAM & COVID-19 PRECAUTIONS

20	Total Served
401	Shelter Nights
Quarterly	Deep Cleanings at Shelter
5-7 Days/Week	Eco-Static Spraying
Daily	Purifying/Disinfecting Area
Daily	Temperatures of Guests
Daily	Mask Required
Daily	Symptom Check

Note: All hotel guests received the same quality of care as shelter guests including meals, referrals, supportive case management with goal plans, laundry, transportation and/or clothing vouchers.



AFTERCARE

Supported by the Ridgecliff Foundation

Participant Households	59
Adults	67
Children	24
New Aftercare Participants	30
Adults	24
Children	6
Referrals to Rental Subsidies	119 households
Received HCRP Subsidies	18
Adults	15
Children	3
Care Packages	75
Crate for Kids	2



AFTERCARE BENEFITS & EVENTS

Aftercare Surveys

Thanksgiving Turkeys & Sides

Summer/Winter HEAP

Christmas Gifts

Santa Shoppe

Summer Picnic

Current Events

Volunteer Appreciation Drive Thru

Back-to-School Bash

Budgeting

Special mailings and calls during COVID-19





MEALS & VOLUNTEER SERVICE

Our core volunteers continued to remain active during this entire pandemic. This demonstrates their faithful dedication to the mission.

Not only is there value in their service, how do you measure the value of the lives they have saved?

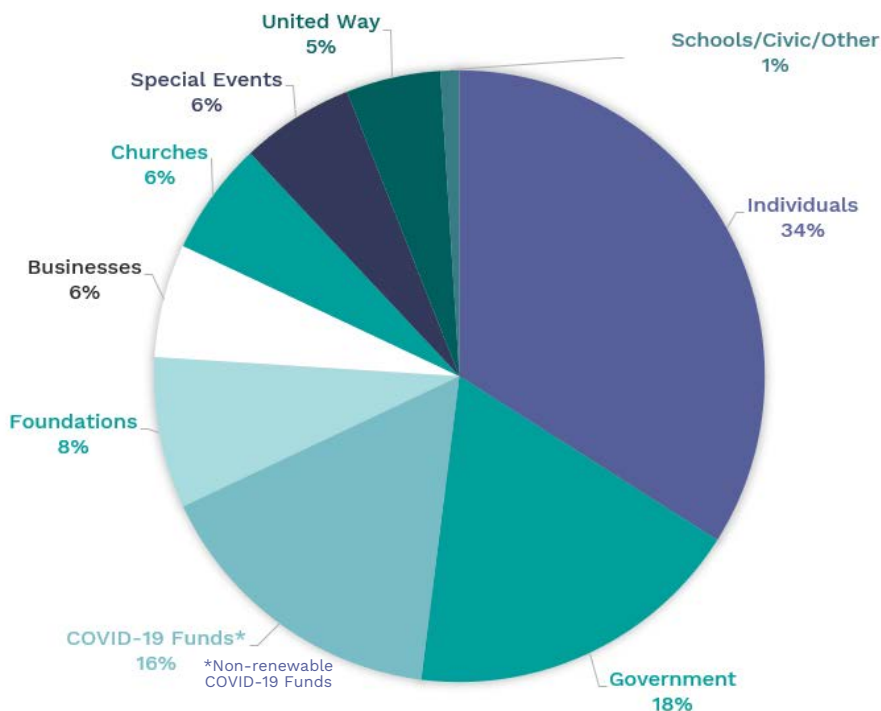


Total Volunteers	89
Adult Volunteer Hours	3,765
FMF Volunteer Hours	561
Total Volunteer Hours	4,326
Total Volunteer Leverage	\$58,790
Trainings	34
Applications Received	84
Total Meal Hours	1,698
Total Meal Value	\$93,558
Combined Value & Hours	\$152,348 – 6,024
Total In-Kind & Gift Cards	\$45,410

FINANCIAL OVERVIEW*

*Preliminary Unaudited Financials

Individuals	\$441,169
Government	\$245,356
COVID-19 Funds*	\$210,601
Foundations	\$99,937
Businesses	\$82,108
United Way	\$69,105
Churches	\$73,859
Special Events	\$83,792
Schools/Civic Support	\$4,782
Other	\$6,158
TOTAL INCOME	\$1,316,867
Personnel	\$650,053
Facility Costs	\$122,732
Office/Admin	\$159,785
Guest Services	\$93,095
Fundraising	\$88,216
TOTAL EXPENSES	\$1,113,881
SURPLUS	\$202,986



GRANTS

PUBLIC SECTOR

PPP COVID-16 Grant	\$70,000
Emergency Food & Shelter Fund	\$60,000
EFSP CARES	\$25,500
Mentor Community Development Block Grant	\$4,500
Ohio Community Development - HCRP	\$107,450
OCD CARES	\$87,825
Lake Community Development Block Grant	\$23,000
Lake CDBG CARES	\$27,500
United Way of Lake County, Inc.	\$68,000
United Way*	\$1,105
(Lorain/Cattaraugus City/Summit City and Milwaukee)	

PRIVATE SECTOR

All State Foundation	\$500
Catholic Charities Hunger & Shelter Fund	\$4,000
Cleveland Foundation	\$45,000
Cyrus Eaton Foundation	\$2,500
Dominion Foundation	\$2,500
East Ohio Conference	\$210
Frankino, Sam J. Foundation	\$14,000
Humble Heart, Gentle Soul	\$50,000
In His Steps Foundation	\$4,000
LoPresti University Foundation	\$1,500
Lubrizol Foundation	\$2,500
Ohio Children's Foundation	\$10,000
Parker Hannifin Foundation	\$5,000
Ridgecliff Foundation	\$13,169
St. Mary's Seminary Trust Fund	\$3,791
Western Reserve Jr. Service League	\$200
Western Reserve Presbytery	\$4,126

COMMUNICATIONS

- Radio interviews for the Our Aging World show with Joe Tomsick on WINT Radio 101.5 FM
- WINT Radio advertising campaign Oct. 6–Dec. 25 & FISH Radio ad campaign Nov. 26–Dec. 31
- Story published by The News-Herald regarding our rebranding and new logo news release and a story about our pandemic response
- Regular articles to Lake County Council on Aging's Bridges publication
- NewsChannel 5 story regarding Hellriegel's Inn donation and interviewed by Chuck Guglielmo for local cable access TV show
- Promoted & Co-Chaired the Jog with a Frog Race
- Quarterly newsletter on Constant Contacts
- Videotaped former guests for Experience the Hope event and secured videographer for skits
- Monthly attendance at Eastern Area Chamber of Commerce Coffee Contacts developing network
- Speaker's bureau participation and coordination
- Due to regularly posting updates on social media, website traffic up 60% from 2020!
- Grants & Communication Coordinator graduated 2021 Leadership Lake County Signature Class

JOG WITH A FROG

This past August, we held our 6th annual "Jog with A Frog 5K and 1-mile Walk in the Park, 126 runners and walkers registered for our event! We appreciate the race participants and our sponsors for helping us raise more than \$5,000!

A special thank you to our headline sponsor- AQUA DOC Lake & Pond Management



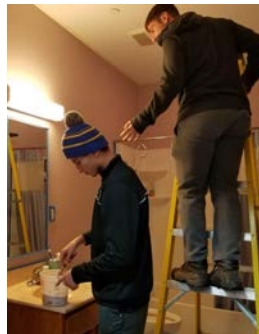
EXPERIENCE THE HOPE

We hosted our first ever table host event, ***Experience the Hope***, at St. Noel's Banquet Center! The table host event model we learned from Mission Increase, a consortium of NE OHIO business leaders who provide coaching free-of-charge to Christian non-profits. Champions of the shelter invited their friends and along with dinner, attendees were able to walk through life-sized shadow boxes featuring each program that we offer. The Fine Arts Association actors did a fabulous job narrating and performing mini-skits based on our book ***Hope Lives*** which includes stories of former shelter guests. Without alcohol, a raffle, wine pull or a silent/live auction, we **raised \$75,566!**



PROPERTY MANAGEMENT SPECIAL PROJECTS

In 2021, there were very limited project days due to COVID-19. This means our property management team had greater responsibility and the work was literally lifesaving. Organization of donations, regular cleanings, lawn maintenance, repairs and special project days kept this 2-person crew very busy!



Administrative office had new curtains installed.

Annual facility inspection took place in August by 4-member team to prioritize facility improvements.

Avalon Glass donated pest control.

City Church of Geneva volunteers cleaned out our shed and spruced up area outside of adult entry by Door 3.

Couch was donated by a donor for the shelter lounge.

David Spall donated a Fuel-Loc-Box for our gasoline to remain safe in the shed.

FiveStar evaluated all extinguishers and updated them.

Freezer donated by Mentor United Methodist Church.

Generator quotes are in process thanks to the Lake County Commissioners through Community Development Block Grant (CDBG) funds.



Hope House commercial air purifier provided by the Lake County Senior Levy funds.

Johnson's Landscaping is our snowplowing vendor.

Key Bank held a Make a Difference Day and stained our picnic tables by guest entry.

PROPERTY MANAGEMENT SPECIAL PROJECTS

Location Carpet volunteered labor and was vendor for new carpet in adult guest check-in lobby. Bryan painted lobby and screening room.

Mentor United Methodist volunteers planted flowers.

New plexiglass dividers between beds provided by the Lake County Commissioners CARES grant.

Notre Dame wrestling team sanded down receiving room and painted family restrooms.

Ohio Development Services Agency provided a new Ford Connect van through CARES funds. It is utilized for deliveries, aftercare transport and maintenance.

Positive Energy donated their labor to ensure our electrical is operational and safe.

Ramp leading to Door 2 was repaired by a trustee and a volunteer.

Siever's Security provided alarm monitoring at a reduced cost and regular maintenance of our system and a fire inspection.



St. Gabe's volunteer families helped decorate our Christmas trees for the guests.

Steve's Air Conditioning & Heating donated labor to ensure our systems are operational at all times.

Washer & dryer was provided to our senior Hope House thanks to Senior Levy funds.

Video was made of Bryan giving a virtual tour of the shelter for our supporters to view.

DEVELOPMENT REPORT

Direct Mail
Breaking the Cycle
Campaign Results

\$148,526.72*
8 appeals
639 gifts

Peer-to-Peer
Fundraising

\$32,298.96
14 Partner
Events

*this includes a \$25,000 match by an anonymous donor

**Thank you to our Peer-to-Peer Partners for
opening your heart to our mission:**

***Berkshire Hathaway Home Services -
(Zingales Team)***

Chardon-St. Mary's Catholic Church

Lake Catholic High School

Leroy Community Chapel

Mac Chafer

Mayfield Financial Services

Mentor United Methodist Church

Savelli Dance & Martial Arts

Siegel Nursery

Street Royalty MC of NEO

St. Bede the Venerable

DEVELOPMENT REPORT

INDIVIDUAL DONOR GIVING

Number of Active Donors

994

\$441,693

Total Revenue Active Donors

Number of New Donors

315

\$64,606

Total Revenue New Donors

Number of Reactivated Donors

110

\$30,984

Total Revenue Reactivated Donors

Number of Major Gifts Donors

103

904

Number of Donors > \$1,000

Number of Monthly Donors

46

\$90

Average Donation by Monthly Donors

TRAUMA-INFORMED CARE INITIATIVE

Project Hope for the Homeless is on a journey to adopt the best practice of trauma-informed care to better serve our guests. Since we know that our guests enter with trauma and homelessness itself is a form of trauma, we want to provide a more empathetic, caring approach as we respond.



***“You’re imperfect and you’re wired for struggle,
but you are worthy of love and belonging”.***

– Brene’ Brown

TRAUMA-INFORMED CARE INITIATIVE

- *Our Clinical Consultant, Erin Turner LISW-S, has been facilitating and evaluating areas where trauma-informed care can be better applied to strengthen our services;*
- *Board of Trustees participated in a retreat to learn the culture of trauma-informed care and gain a greater understanding of its need;*
- *Leadership staff participated in a 6-hour workshop reviewing the forms of trauma and how our brain responds to trauma;*
- *Site staff attended an overview of trauma-informed care and its principles;*
- *An organization-wide survey is being developed to share to help prioritize areas that goals can be established to strengthen our response;*
- *Trainings will focus on different aspects of trauma-informed care throughout 2022*



2021 BLESSING AWARD

This year, we were honored to present the 2021 Blessings Award to James Formanik, a longtime volunteer! Jim is a Chemist at Frontige (the former Ricerca) by day, but what many people do not know is that he humbly begins his day twice a week serving at the homeless shelter. He arrives before the guests open their eyes (and before most of us have heard our alarm clocks) to serve coffee, a light breakfast, assist with chores, share a smile, listens to those who are hurting and sends our guests off knowing that someone cares. His wife and two daughters have been generous to share him with us for the past 23 years.

When I first met Jim, the shelter was traveling from church to church, and he would drive the van full of guests from one location to another when the shelter itself was without a home. When I think of Jim, three words come to mind: humility, compassion, and integrity. He has the character of a great man of God and serves his community by providing hospitality at church-hosted events. Hebrews 13:2 says, “Do not neglect to show hospitality to strangers, for by this some have entertained angels without knowing it”.

Thank you, Jim, for showing us this Word in action!

*James
Formanik*



EXECUTIVE TRUSTEES

Thomas Park, Chairperson

Dan Ashmore, Vice-Chairperson

Rev. Mary Blank, M.D., Secretary

Jason Grimm, Treasurer

Members-at-Large:

Rev. Gerald J. Bednar, Ph.D. J.D.

Mary Hofer

Patrick Joyce

Robert Rader

Phil Seyboldt

William "Billy" Walter

LEADERSHIP TEAM

Judy Burr, Executive Director

Tonya Abney, Aftercare Coordinator

Bryan Bossert, Property Manager

Diana Capanna, FMF Program Director

Renee Cruz, Development Director

John Hutchison, Grants & Communications
Coordinator

Denise Jones, Social Services Director

Missy Knight, Volunteer Services Director

Cheryl McAndrews, In-Kind Coordinator

Marian Ruckert, Finance Director

Erica Shaw, Social Services Advocate

Kelly Tanner, Administrative Assistant

Erin Turner, LISW-S, Clinical Consultant



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P.O. Box 2035 | 25 Freedom Road | Painesville Twp., Ohio 44077

Return Services Requested

